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WILEY

News

For Immediate Release

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WileyPLUS for Halliday's Fundamentals of Physics, 9th Edition: First Publisher Course to Meet Quality Matters Standards

Hoboken, NJ, May 17, 2011— John Wiley & Sons, Inc. (JWa, JWb) announced that *WileyPLUS* for Halliday's *Fundamentals of Physics*, 9th Edition, is the first publisher-developed course to be certified by The Quality Matters Program, and that Wiley has several other courses under review. The Quality Matters Program is a nationally recognized organization dedicated to creating standards for sound online design and effective course content. Last year, Wiley's Higher Education business partnered with Quality Matters to establish a set of rigorous standards to evaluate and measure the quality of publisher-created online courses. Certified courses will carry The Quality Matters Program seal of approval.

"Independent validation by a respected third-party organization such as Quality Matters reinforces the confidence that *WileyPLUS* users develop from the experience of using it," says Joe Heider, Senior VP & General Manager, Higher Education, Wiley. "The Quality Matters seal of approval demonstrates that *WileyPLUS* meets a standard of reliability from a course-design standpoint and delivers a solid presentation of course content."

"Through our partnership with Wiley we are able to advance our mission of improving the overall quality of online learning by addressing the potential of publisher-designed courses," says Ron Legon, Executive Director of The Quality Matters Program.

Educators who develop online courses and content are familiar with QM standards, and they recognize how students benefit from the rigor of these standards. Through this partnership, Wiley is helping improve the overall quality of online education and course materials by setting high industry standards as well as adhering to them.

The following Quality Matters standards are among those being used when certifying a course:

- **Design:** The overall design of *WileyPLUS* is clear. Students and instructors are provided with simple instructions on getting started, system requirements, an introduction to the course, etc.

- **Learning Objectives:** Learning objectives are clearly stated and explained. They assist students in focusing their efforts in the course.
- **Assessment:** Assessment strategies measure effective learning, evaluate student progress, and are designed to support the learning process.
- **Resources & Materials:** Instructional materials are comprehensive and contribute to the achievement of the stated learning objectives.
- **Student Engagement:** Meaningful interaction is employed to motivate and engage students.
- **Support Materials:** A comprehensive set of support resources are available to both students and instructors.

About The Quality Matters Program

Quality Matters (QM) is a leader in quality assurance for online education and has received national recognition for its contributions to continuous improvement in online education and online student learning. QM develops and disseminates rubrics for the effective design of online and blended courses, based on best practices advocated by leading distance learning organizations and research findings on effective online learning. QM sponsors a faculty-centered, peer review process to evaluate the design of such courses and recommend enhancements, and QM certifies courses that meet its standards. More than 500 U.S. colleges and universities, K-12 schools and systems, and other academic institutions subscribe to QM's services and utilize QM's design rubrics. To learn more, visit www.qmprogram.org.

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