







Pre-Conference Workshop Program

Extra fees apply

Pre-Conference Workshop Fees:

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|--------------------------------|--|
| Full-Day Workshops: | Subscribers - \$125 Non-Subscribers - \$175 |
| Half-Day Workshops: | Subscribers - \$75 Non-Subscribers - \$100 |
| Two Half-Day Workshops: | Subscribers - \$125 Non-Subscribers - \$175 |

KEY

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|---|--------------------|
|  | Full-Day Workshops |
|  | Half-Day Workshops |
|  | Plenary Events |
|  | Special Topic |

| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
|------------------------|-------------------|--|--|
| FRIDAY, JUNE 11 | | | |
| 7:00 AM | | On-Site Conference Registration and Check-In | |
| 7:00 AM - 8:00 AM | | Continental Breakfast | |
| 8:00 AM - 4:00 PM | Full-Day Workshop | (8:00 – 11:30 AM and 12:30 – 4:00 PM) Applying the Quality Matters Rubric <i>This is QM's flagship workshop, training on the QM Rubric and its use in evaluating online courses. This workshop is intended for a broad audience, including, but not limited to, those who aspire to serve as QM Peer Reviewers. (Those who wish to become QM Peer Reviewers will need to register for the online Peer Reviewer Certification module at a later date.)</i> | Diana Zilberman , Director of Distance Learning, Baltimore City Community College |
| 8:00 - 11:30 AM | Morning Workshop | Addressing Accessibility (Standard 8) <i>This workshop is appropriate for those faculty and instructional designers who wish to explore accessibility topics for their online and hybrid courses. You will learn about accessibility legislation and accommodation tools and techniques.</i> | Barbara Frey , Senior Instructional Designer at the Center for Instructional Development & Distance Education, University of Pittsburgh |
| | Morning Workshop | Building your Hybrid Course <i>This new workshop focuses on the specific challenges of implementing the QM standards in a hybrid format. You will explore which activities are best accomplished in the classroom and which ones may be more effective online, and how best to manage the relationship between the two. This workshop is appropriate for faculty and instructional designers who currently work in a hybrid environment, or are considering the future implementation of hybrid courses.</i> | Rhonda Spells , Director, eLearning Services President, Administrative Staff Organization Prince George's Community College |
| 11:30 AM - 12:30 PM | | Lunch for Workshop Participants | |






| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
|------------------------------------|---|---|---|
| FRIDAY, JUNE 11 (continued) | | | |
| 12:30 – 4:00 PM | Afternoon Workshop | <p>Applying the Grades 6–12 Edition of the Quality Matters Rubric <i>This workshop provides training on the middle and high school version of the QM Rubric that will be released in 2010. It is intended for a broad audience interested in quality assurance in grades 6-12 online and blended courses, including, but not limited to, teachers, instructional designers, school administrators, and others who aspire to become 6-12 QM Peer Reviewers. (The half-day version is intended for those who are already QM Peer Reviewers or have previously completed the Applying the QM Rubric workshop.)</i></p> | <p>Ron Legon, Executive Director, The Quality Matters Program</p> <p>Stacey Rimmerman, Chair, Department of Educational Technology, Grand Canyon University</p> |
| | Afternoon Workshop | <p>Learning Objectives and Assessments (General Standards 2 & 3) <i>In this new workshop, participants will review their course learning objectives to verify that they are measurable and specific and evaluate their assessments to determine if they actually measure their stated learning objectives. This alignment process will expose any inconsistencies among course elements and strengthen the course by ensuring that the critical components – learning objectives and assessments – work together to help your students learn. This workshop is recommended for faculty and instructional designers.</i></p> | <p>Mary Wells, Training Consultant The Quality Matters Program</p> |
| 1:00 – 3:00 PM | Special Topic | <p>Quality Matters Overview Fee for Subscribers = \$25 Fee for Non-Subscribers = \$50 <i>For those new to Quality Matters, this session will provide an overview of the underlying principles of the Quality Matters approach, a description of the QM Rubric and the process for reviewing courses, and examples of how institutions, consortia and statewide groups are implementing QM. Examples will illustrate how QM is being used to enhance online and hybrid courses to contribute to faculty development and support quality assurance initiatives.</i></p> | <p>Deb Adair, Director, The Quality Matters Program</p> |
| 4:30 – 6:00 PM | Welcoming Reception for Annual Conference | | |

2nd Annual Quality Matters Conference, June 11-13, 2010, Oak Brook, Illinois “Improving Outcomes Through Quality Standards”



Conference Preliminary Program KEY

The following pages include details of the conference program. The sessions are color-coded by theme to help guide you according to relative topics. The topic themes and colors are explained in the key.

-  **Adapting the QM Rubric** – Sessions that show how institutions have melded QM with institutional culture and local priorities
-  **Approaches to Implementing QM** – Sessions presenting effective and proven strategies for long-term engagement with QM
-  **QM-Related Research** – Sessions presenting research findings of interest to the QM community, including QM-Sponsored Research projects
-  **Plenary Events**
-  **Teaching QM to Faculty** – Sessions dealing with creative and effective ways of spreading the QM approach among faculty in a variety of institutional settings
-  **Special Topics** – Sessions on a wide range of topics of interest to the Quality Matters community

2nd Annual Quality Matters Conference, June 11-13, 2010, Oak Brook, Illinois
“Improving Outcomes Through Quality Standards”



Conference Preliminary Program

| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
|--------------------------|-------------------------------|---|--|
| FRIDAY, JUNE 11 | | | |
| 7:00 AM | | On-Site Conference Registration and Check-In | |
| 4:30 – 6:00 PM | | Welcoming Reception | |
| 6:00 – 7:00 PM | | Opening Banquet | |
| 7:00 – 8:30 PM | Keynote | <p>QM Awards and Keynote Speech: Do Quality Standards Matter to Students? <i>Penny Ralston-Berg's keynote will describe the remarkable results of her multi-institutional survey of student opinion regarding the importance they place on the standards incorporated in the QM Rubric.</i></p> | <p>Remarks: <i>Ron Legon</i> and <i>Deb Adair</i>, The Quality Matters Program</p> <p>Keynote: <i>Penny Ralston-Berg</i>, Instructional Designer, Penn State World Campus</p> |
| SATURDAY, JUNE 12 | | | |
| 7:00 AM | Registration | On-Site Conference Registration and Check-In | |
| 7:00 – 8:00 AM | | Continental Breakfast | |
| 8:00 - 8:50 AM | Adapting the QM Rubric | <p>QM Standards for Middle & High School Course Design <i>This session will present the results of a joint effort by the Quality Matters Program and the Florida Virtual School to adapt the QM Rubric to assess middle and high school online/hybrid course design. This session will deal with the year-long development process, the results of extensive testing of the new Grades 6-12 Edition Rubric and the ways we anticipate that it will be used.</i></p> | <p><i>Stacey Rimmerman</i>, Chair, Department of Educational Technology, Grand Canyon University</p> <p><i>Ron Legon</i>, Executive Director, The Quality Matters Program</p> |
| | Special Topics | <p>Exploring Pathways for Addressing Accessibility and Meeting QM Standard 8 <i>Broward College faculty will showcase exemplary strategies for incorporating ADA standards into online courses and demonstrating institutional compliance (Standard 8.1), providing students with alternative delivery of content using video and/or audio with text transcripts (Standard 8.2), creating descriptive links (Standard 8.3), ensuring readability of online content (Standard 8.4), and more!</i></p> | <p><i>Dominique Charlotteaux</i>, Professor of Education & Psychology, Broward College</p> <p><i>Mirella Baker Bommel</i>, Professor of Sociology, Broward College</p> |
| | Approaches to Implementing QM | <p>An Integrative Approach – Becoming a QM Institution <i>Ashford University (AU) and University of the Rockies (UoR) will share their individual strategies and tools for integrating QM into all aspects of online curriculum development, course delivery, institution language, and faculty training.</i></p> | <p><i>Deborah Riemer</i>, Director of Academic Quality, Ashford University</p> <p><i>Tina Parscal</i>, Director of Academic Quality, University of the Rockies</p> |
| | QM-Related Research | <p>(8:00 - 8:25 AM) The Impact of QM Standards on Learning Experiences in Online Courses <i>This presentation will describe the impact of changes made to online courses after being redeveloped to meet QM standards. At Park University all new courses and most existing courses have been designed to meet QM standards. This study looked at four existing courses that were scheduled to be redeveloped according to QM standards, to see if there was a measurable difference from the students' perspective.</i></p> <p>(8:25 – 8:50 AM) How QM Disseminates Throughout a Large, Multi-Campus System <i>As a consortium, Maricopa's 10 community colleges have trained 67 faculty members, instructional designers/technologists, and deans as certified QM peer reviewers. This presentation will discuss the current progress of Maricopa's QM initiative. Data will also be presented on the impact of peer reviewer training on hybrid and online course development, faculty development programs and teaching and learning practices.</i></p> | <p><i>Evelyn Everett Knowles</i>, Coordinator of Program Quality Development, Park University</p> <p><i>Kathleen Kalata</i>, Assistant Professor, Lake Superior State University</p> <p><i>Jennifer Spink Strickland</i>, Faculty, Instructional Technologist, Mesa Community College</p> <p><i>Christy M. Alarcon</i>, Instructional Technologist, Maricopa Center for Learning and Instruction</p> |

| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
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| SATURDAY, JUNE 12 <i>(continued)</i> | | | |
| 9:00 - 9:50 AM | Approaches to Implementing QM | The Key to Successful QM Implementation?... Faculty, of Course! <i>Broward College has successfully implemented the QM initiative college-wide! Twelve courses have been nationally recognized and 50 more internally certified. We will share how we effectively utilize our existing e-Associates structure to introduce, implement, integrate QM into professional development, course development and delivery, and bring the entire faculty on board!</i> | Yaping Gao , District Director of Instructional Design, Broward College Sharon Rifkin , District Director of e-Learning Programs & Services, Broward College |
| | Adapting the QM Rubric | (9:00 - 9:25 AM) CyberWatch – A Development Template to Support QM <i>CyberWatch provides a QM-compliant template for both its course developers and course implementers to use to create online courses likely to successfully meet the QM Rubric standards. Developers arrange the content according to the page relationships in the template and, later, implementers complete suggested content pages by filling in details about their particular Institutions.</i> (9:25 - 9:50 AM) Using Elluminate Plan! to Implement QM Standards in Synchronous Online Learning <i>This interactive session will demonstrate how Elluminate Plan, a course development tool that enables one to organize, script, and package content and activities offline before your real-time online sessions, to facilitate automating the implementation of the QM Rubric and process in synchronous/live online learning.</i> | Teri Kepner , Coordinator of Member Services, CyberWatch Brandon C. Taylor , Assistant Professor of Instructional Design & Technology, Chicago State University |
| | Teaching QM to Faculty | Building Quality Courses Through “Online Faculty Mentors” Using QM <i>Portland Community College’s “Online Faculty Mentors” facilitate course development and mentor first-term instructors within their own or related subject areas. During this session, instructional designers, administrators, and faculty will learn about the faculty mentor approach used at PCC, how QM is used to take courses to a higher level, and the broader influence the mentors are having throughout the college.</i> | Greg Kaminski , Instructional Computing Facilitator, Portland Community College Chris Hughes , Instructor, Math, PCC Florence Spraggins , Instructor, Alcohol & Drug Counseling, PCC Tani McBeth , Instructor, Psychology, PCC |
| | QM-Related Research | Accessibility for Everyone <i>In order to determine an efficient and quick method for training faculty to create accessible online courses the Dallas County Community College District (DCCCD) created a pilot program using QM Standard 8. Come and discuss the research project findings, the learning advantages that arose for faculty and students and the value of QM Standard 8.</i> | Robin Bartoletti , Instructional Designer; DCCCD Online Campus Marie Maness , Faculty, Brookhaven College, DCCCD |
| 9:50 – 10:20 AM | Break | “Meet the Sponsors” Enjoy refreshments and visit the booths of our conference sponsors. | |
| 10:20 – 11:50 AM | Approaches to Implementing QM | (10:20 - 10:45 AM) From the Beginning: Integrating QM from Course Development through the Formative Evaluation Process <i>The University of Wisconsin, Superior, integrates the QM Rubric and peer review process throughout the online course development and formative evaluation process. This process includes individualized instructor training and support, including QM peer reviews in course development contracts, and creating an environment in which quality is encouraged, supported and recognized.</i> (10:45 - 11:10 AM) Using QM at All Levels of Course & Program Development <i>See how a small private college utilized the QM Rubric to deliver in-house faculty trainings, streamline the course development process, create contracts and agreements, institute an internal review and assessment process, and underpin an online syllabus template to help launch our first fully online program.</i> | Peter Nordgren , Associated Dean, Continuing Education and Distance Learning, University of Wisconsin, Superior Dorothy J. Anthony , Faculty Coordinator for Online Learning, Keystone College |

| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
|--------------------------------------|---|---|---|
| SATURDAY, JUNE 12 (continued) | | | |
| 10:20 - 11:50 AM (continued) | Approaches to Implementing QM (continued) | (11:10 - 11:50 AM) Implementing QM at North Park University Online <i>QM has approved North Park University's QM implementation plan. Come see how North Park currently implements the QM process during their faculty development course to assist professors in creating new online and hybrid courses and in planning upgrades of older courses. Current outcomes of the process will be discussed.</i> | Jennifer Henrikson , Quality Matters Program Coordinator, North Park University Sonja Strahl Velasco , Instructional Design and Learner Support Specialist, North Park University |
| | Special Topics | (10:20 - 10:50 AM) Enhancing the QM Rubric with Culturally Inclusive E-learning Design <i>This session provides case studies to illustrate cultural factors relevant to global e-learning development. The presenters apply cultural considerations in e-learning design to several standards in the QM Rubric. We suggest general guidelines for designing culturally mindful online courses in order to ensure the success of culturally diverse learners.</i> (10:50 - 11:20 AM) Extending the Model: Cultural Inclusiveness & Collectivist Cultures <i>KPC is committed to educating a wide student demographic, including several disparate ethnic and cultural groups in geographically isolated regions. In this session we discuss best practices in distant education in terms of cultural inclusiveness.</i> (11:20 - 11:50 AM) Internationalizing the QM Process & Tool Set <i>This session discusses current initiatives between the MERLOT Africa Network, QM, and institutions in French West Africa to conduct research and field test the QM standards and process in a different language-French. In this session we will discuss the challenges for adopting QM in a culturally different environment.</i> | Carrie Main , Online Spanish Instructor & Instructional Designer, University of New Mexico Li Wang , Instructional Designer, University of Northern Colorado Heather M. Nash , Title III Activities Director, Kenai Peninsula College of the University of Alaska Anchorage Janice High , Associate Professor of English, Department Chair: English, Communication, Journalism, Creative Writing, KPC Moustapha Diack , Southern University in Baton Rouge |
| | Teaching QM to Faculty | (10:20 - 10:50 AM) Applying the QM Rubric Online Workshop <i>An online course was created to offer the Applying the Rubric workshop as an asynchronous, self-directed unit. This allows participants to fulfill this introductory requirement at their convenience, thus enabling them to pursue further QM activities. It also serves to expose the QM process to faculty and instructional staff at our institution.</i> (10:50 - 11:20 AM) Missouri & Kansas Working Together to Apply the QM Rubric <i>The University of Central Missouri (UCM) offers the QM Applying the Rubric Training via a four week online course. This approach puts faculty in the roles of online students exposing many of them to their first ever experience of taking an online course. UCM has been integral in moving KUMC's School of Nursing towards the adoption and application of the QM Rubric. Representatives from both institutions will share their perspectives for delivering the online course.</i> | Leif Nelson , Instructional Designer/ Technologist, University of Wisconsin, Green Bay Kathy Tally , Educational Technologist School of Nursing Technology Liaison, Kansas University Medical Center Holly Davenport , Coordinator, Technical Projects Coordinator Information Technology and Instruction, University of Central Missouri |

| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
|--------------------------------------|---------------------------------------|--|--|
| SATURDAY, JUNE 12 (continued) | | | |
| 10:20 – 11:50 AM (continued) | Teaching QM to Faculty (continued) | (11:20 – 11:50 AM) Taking QM a Step Further: The Learning Process <i>Was your course just QM approved? If so, how do you proceed to ensure the quality of the presentation of material and providing of feedback is equally high quality? This team of educators from AIU Online will discuss how they have adjusted their presentation model and feedback requirements to complement the QM initiative.</i> | Eileen M. Gallagher , Program Chair Masters of Education Degree Program, American Intercontinental University- Online campus Linda Edington , Dean of Education, AIU- All campuses Jeannette Jones , Lead Instructor, Business Program, AIU- Online campus |
| | QM-Related Research | (10:20 – 11:05 AM) The Transforming Power of the QM Grant Project <i>Three years after the conclusion of the FIPSE-funded Quality Matters grant the question remains: What was its impact? Grant participants in various roles were recently surveyed to assess the long-term impact of their participation. This study demonstrates the transforming power of QM participation on faculty, online courses, and students.</i> (11:05 – 11:50 AM) Results of a Statistical Analysis of 2006 – 2009 Rubric Data <i>Results of statistical analyses of data collected via the QM Rubric and Instructor Worksheet tools will be presented. Data include the frequency each standard is met or not met in initial course reviews, in resubmissions, (for QM-managed, independent reviews, and combined) and the impact of faculty developers' prior exposure to QM.</i> | Mary Wells , Training Consultant, The Quality Matters Program Christina Sax , Dean of Extended Studies, Shippensburg University Whitney Zimmerman , Ph.D. Student, The Pennsylvania State University |
| 11:50 – 1:10 PM | | Luncheon Barbecue | |
| 1:10 – 2:40 PM | Approaches to Implementing QM | (1:10 – 1:55 PM) It's Not Fair: QM Implementation & Faculty <i>This case study will examine ramifications of implementing an institution-wide program of QM. At MCC-KC the QM review process does not align with existing faculty evaluations and its implementation inspired concerns over academic freedom. In this session we will discuss ways to navigate the political waters of becoming a QM institution.</i> (1:55 – 2:40 PM) Implement QM Right the First Time, and Earn the Trust of Union Faculty <i>The QM adoption process can be a bumpy and challenging endeavor. Instructors often perceive QM as an evaluation process rather than assistance in course design. This session will emphasize the challenges and solutions that the Chippewa Valley Technical College, a two-year technical college with a unionized faculty, faced when implementing QM.</i> | Deanna Poudel , Distance Education Faculty Chair, Metropolitan Community College–Kansas City Lisa Spaulding , English Faculty, MCC-KC Julia Raehpour , Staff Development Coordinator and QM Director at CVTC |
| | Special Topics | (1:10 – 1:55 PM) Why We Love QM – From Blind Date to Long Term Relationship <i>Faculty, instructional designers and others work hard to assure online quality, often in isolation. In 2008, five institutions and the Ohio Learning Network piloted QM. Today, through deep collaboration and support, forty-one institutions now participate. In this session we explain processes built, collaborative skills required, and share our resources with attendees.</i> | Sheryl Hansen , Director, Academic Quality Assurance and Collaborations, Ohio Board of Regents Brenda Boyd , Instructional Design & Technology Specialist, Miami University Amanda Dominique , eLearning/Instructional Designer, Owens Community College |

| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
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| SATURDAY, JUNE 12 <i>(continued)</i> | | | |
| 1:10 - 2:40 PM <i>(continued)</i> | Special Topics <i>(continued)</i> | (1:55 - 2:40 PM) Creative Collaboration: QM & “Technology Stewardship” in Washington State <i>The concept of “technology stewardship” (Wenger, White and Smith, 2009) is foundational in this Faculty Professional Learning Community (FPLC) model and communities of practice that use QM to support quality design, spread best practices, and build capacity for peer review in eLearning throughout the 34 colleges of the Washington State community college system.</i> | Joanne Munroe , Instructional Designer/ Faculty Trainer, Tacoma Community College Charlene Gore , Instructor, Health Information Management, Tacoma Community College Ann Garnsey- Harter , Director of eLearning, Shoreline Community College |
| | Adapting the QM Rubric | (1:10 - 1:40 PM) The Interactive Rubric <i>Instructional Designers from DePaul University will demonstrate the interactive QM Rubric they adapted to assist instructors in self-evaluating their courses. In addition, they will discuss providing additional resources to meet standards where there may be difficulties.</i> (1:40 - 2:10 PM) Designing an Online Course Template Based on QM Standards <i>In this session we will share a template to assist university faculty with designing an online course that is based on on the QM Standards. Benefits and limitations of utilizing the template will be discussed and ideas for improving the template will be generated.</i> (2:10 - 2:40 PM) Quality By Design: Getting It Right the First Time <i>This session will cover a basic course design model that incorporates the quality course evaluation criteria from various resources, including Quality Matters, into the design process. Building quality into a course the first time reduces the amount of rework necessary to 'fix' a course and ensures that both the students and instructor will have the best possible teaching/ learning experience each time the course is taught.</i> | Joann Golas , Senior Instructional Design Consultant, DePaul University Rick Salisbury , Senior Instructional Design Consultant/Digital Media Manager, DePaul University Paula Thornhill , Electronic Learning Facilitator, University of Louisiana, Monroe Marilyn McIntosh , Coordinator Outreach Programs, University of Louisiana, Monroe Eli Collins-Brown , Director of Instructional Technology and Faculty Development, Methodist College of Nursing |
| | QM-Related Research | (1:10 - 1:55 PM) The Relationship Between Course Design and Learning Processes <i>This session reports on a research project that investigated the relationship between the quality of course design and the learning processes it supports by comparing student perceptions of the latter (using the Community of Inquiry (CoI) framework) before and after course revisions based on a Quality Matters (QM) review.</i> (1:55 - 2:40 PM) Application of Community of Inquiry (CoI) Framework to Analysis of the QM Rubric's Effects on Student Learning <i>Preliminary findings of analyses of the effects of Rubric implementation on the various forms of student and teacher “presence” as identified with the CoI domain will be presented. Relationships between student and teacher presences and their relative effects on student performance and course satisfaction will be discussed.</i> | Karen Swan , University of Illinois Springfield Stukel Distinguished Professor of Ed Leadership Daniel Matthews , Associate Professor, University of Illinois, Springfield Leonard R. Bogle , Assistant Professor, University of Illinois, Springfield Kay Shattuck , Director of Research, The Quality Matters Program Anna Hall , Associate Professor Sociology, Delgado Community College, LA |
| 2:40 - 4:00 PM | | Sponsors' Reception and Demonstrations | Ashford University, University of the Rockies, INTELECOM, SoftChalk, Waypoint Outcomes, John Wiley & Sons, Soomo Publishing, Sloan-C |

| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
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| SATURDAY, JUNE 12 <i>(continued)</i> | | | |
| 4:00 - 4:50 PM | Approaches to Implementing QM | <p>Modeling QM-based Curriculum Design in Faculty Development Programs <i>In the DePaul Online Teaching Series (DOTS) Program, we designed a faculty training program that modeled a QM-based hybrid course. In this session, lessons learned through six iterations of the DOTS program will be discussed. The lessons include: how to balance the course design (showing) vs. the content of QM (telling), technology vs. the pedagogy and the expectations of instructors in various disciplines.</i></p> | <p>Sharon Guan, Director, Instructional Design and Development, DePaul University</p> <p>Daniel Stanford, Senior Instructional Design Consultant, DePaul University</p> <p>Jeanne Kim, Senior Instructional Design Consultant, DePaul University</p> <p>Jean Bryan, Senior Instructional Design Consultant, DePaul University</p> |
| | Special Topics | <p>Is QM Only for Online Courses? Absolutely Not! <i>Broward College Faculty e-Learning Associates initially went through the QM process to improve their online courses. Little did they know that their QM journey would have long-lasting and widespread "side" effects. Faculty will also explain how QM standards improved courses in other delivery formats.</i></p> | <p>Jane Treptow, Associate Professor of Business Administration on Central Campus, College Broward College</p> <p>George Cooke, Broward College Instructor for Computer Science at Central Campus, Instructor of Continuing Education Department, Broward College</p> <p>Ann Musgrove, Director, Title V-Co-Op Teacher Education Program on Central Campus, Broward College</p> |
| | Teaching QM to Faculty | <p>(4:00 – 4:25 PM) Creating a Model Course in ANGEL to Introduce Faculty to QM <i>Ashland University not only needed to introduce QM to our faculty, we needed a way to show them what a "Quality Matters" course might look like in ANGEL, the institution's learning management system. To simultaneously meet both of these needs, a model course was created in ANGEL.</i></p> <p>(4:25 – 4:50 PM) Plan of Action: KCKCC's Fully Online Applying the QM Rubric Course <i>This session will illustrate the proven success strategies in the institutional adoption of the QM Rubric at Kansas City Kansas Community College.</i></p> | <p>Jillian M. Jevack, Content Developer/ Instructional Designer, Ashland University</p> <p>Becky Giger, Kansas City Kansas Community College</p> |
| | QM-Related Research | <p>QM + Research: Updates and a New Web 2.0 Tool for You <i>This session includes a discussion of current scholarly work related to QM and future QM research emphasis. We will introduce an interactive Web 2.0 tool that allows easier access to cited research notes that support specific QM Standards and allows subscribers to interact by academic discipline.</i></p> | <p>Kay Shattuck, Director of Research, The Quality Matters Program</p> <p>William C. Diehl, Ph.D. Candidate, The Pennsylvania State University</p> |
| 4:50 PM | End of Saturday Program – Evening Free | | |

| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
|------------------------|-------------------------------|---|---|
| SUNDAY, June 13 | | | |
| 7:30 – 9:30 AM | Hot Breakfast Buffet | | |
| 7:30 – 9:30 AM | Special Topics | (7:30 – 8:30 AM) <i>Attendees may choose one of the following tabletop topics:</i> <ol style="list-style-type: none"> 1. Getting Started with QM 2. Developing an Implementation Plan 3. Keeping Faculty Engaged with QM 4. Ideas for the Next Rubric Revision 5. QM Trainers 6. QM Reviewers 7. QM and Course Delivery 8. QM and Accreditation 9. QM and K-12 10. Building QM Alliances 11. QM Standards for Online Programs 12. Applying QM to Publisher Materials | |
| | Special Topics | (8:30 – 9:30 AM) <i>Attendees get the chance to choose a second tabletop topic:</i> <ol style="list-style-type: none"> 1. Getting Started with QM 2. Developing an Implementation Plan 3. Keeping Faculty Engaged with QM 4. Ideas for the Next Rubric Revision 5. QM Trainers 6. QM Reviewers 7. QM and Course Delivery 8. QM and Accreditation 9. QM and K-12 10. Building QM Alliances 11. QM Standards for Online Programs 12. Applying QM to Publisher Materials | |
| 10:00 – 10:50 AM | Special Topics | Implementing QM in Campus Policies <i>How do the QM standards affect the Campus Curriculum Committee, promotion and tenure, and accreditation/certification standards?</i> | Dr. Joan McMahon , Professor Emeritus, Towson University & CEO, Transforming Leaders, LLC |
| | Special Topics | A Body Without A Head <i>Can you design a course without knowing the pedagogy of the instructor? Does learning theory affect course design? If so, should the Quality Matters Rubric incorporate these considerations? Come and join a conversation on this topic and share your ideas, thoughts, and experience.</i> | Ed Bowen , Executive Dean, Dallas TeleCollege |
| | Approaches to Implementing QM | Can An E-learning Quality {eQ} Project Create Systemic Change? <i>Chemeketa's eQ Project focuses on QM peer reviews, strategies to strengthen content alignment, faculty communication, the implementation of core course shells, and required QM training. Learn about the strategic efforts that influenced building college support for this project, how it is managed, lessons learned, and the implications of our work on the broader dialogue of improving all teaching and learning at the college.</i> | Loraine Schmitt , Associate Dean, Distance Education & Academic Technology, Chemeketa Community College Beth Hale , Learning Technologies Facilitator, Chemeketa Community College |
| | Special Topics | QM Rubric: Good for Online–Good for Face-to-Face <i>In 2009, the Southern Association of Colleges and Schools (SACS) reaffirmed the accreditation of the University of Louisiana at Monroe. The University's Quality Enhancement Plan focused on the redesign of core courses. In this session we will discuss the tool we developed to assess the redesigned courses. ULM turned to the QM rubric and adapted it for face-to-face classes.</i> | Rhonda Jones , Director, Continuing Education, University of Louisiana, Monroe Marilyn McIntosh , Coordinator, Outreach Programs, University of Louisiana, Monroe Paula Thornhill , Electronic Learning Facilitator, University of Louisiana, Monroe |

| TIME | SESSION | DESCRIPTION OF ACTIVITY | SPEAKERS |
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| SUNDAY, June 13 <i>(continued)</i> | | | |
| 11:00 - 12:00 Noon | The Year Ahead | Closing Panel: The Year Ahead for QM: Staffing, Services & New Initiatives | <p><i>Ron Legon</i>, Executive Director, The Quality Matters Program</p> <p><i>Deb Adair</i>, Director, The Quality Matters Program</p> <p><i>Diane Jackson</i>, Training Manager, The Quality Matters Program</p> <p><i>Grace Hall</i>, Communications Manager, The Quality Matters Program</p> |
| 12:00 PM | Conference Adjourns | | |